



news release

FOR IMMEDIATE RELEASE
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ALERT ON FAKE SOCIAL MEDIA POST

We would like to alert the public to a false and very misleading post on social media and messaging platforms that depicts our recently launched product, Coca-Cola Stevia, as “Coca-Cola Ketum”.

This is false and created to cause confusion as well as tarnish the image of the brand.

The Coca-Cola Company is committed to delivering quality products from our world-class manufacturing facility at the Halal Technology Park in Bandar Enstek. We assure consumers that all our products are made according to the highest production standards and are Halal-certified by JAKIM.

The Coca-Cola Company in Malaysia

In addition to Coca-Cola, one of the world's most valuable brands, the Coca-Cola system in Malaysia manufactures, markets and distributes over 80 products including sparkling beverages (Fanta, Sprite, A&W, Schweppes), zero-calorie sparkling beverages (Coca-Cola Light, Coca-Cola Zero Sugar, Sprite Zero), juice drinks (Minute Maid Pulpy), teas (Heaven and Earth), isotonic (Aquarius) and water (Dasani).

Coca-Cola has invested RM1 billion in Malaysia since 2010, creating more than 800 jobs and touching over 75,000 customers directly with a total reach of over 200,000 customers across Peninsula Malaysia and East Malaysia. Through its programmes and partnerships Coca-Cola Malaysia aims to make a lasting positive difference in the local community.

From recycling through partnership with the Malaysian Nature Society and Universiti Putra Malaysia (UPM), to working with Raleigh International and Muslim Aid Malaysia to provide access to clean water for more than 22,000 villagers in rural Sabah, and economically empowering women through the Coca-Cola KU entrepreneurship programmes – Coca-Cola is committed to building sustainable communities in Malaysia.

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands and more than 3,800 beverage choices. Led by Coca-Cola, one of the world's most valuable and recognizable brands, our company's portfolio features 20 billion-dollar brands, 18 of which are available in reduced-, low- or no-calorie options. Our billion-dollar brands include Diet Coke, Coca-Cola Zero, Fanta, Sprite, Dasani, vitaminwater, Powerade, Minute Maid, Simply, Del Valle, Georgia and Gold Peak. Through the world's largest beverage distribution system, we are the No. 1 provider of both sparkling and still beverages. More than 1.9 billion servings of our beverages are enjoyed by consumers in

more than 200 countries each day. With an enduring commitment to building sustainable communities, our company is focused on initiatives that reduce our environmental footprint, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates.

For more information, visit Coca-Cola Journey at www.coca-colacompany.com, follow us on Twitter at twitter.com/CocaColaCo, visit our blog, Coca-Cola Unbottled, at www.coca-colablog.com or find us on LinkedIn at www.linkedin.com/company/the-coca-cola-company

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